

"THE RIGHT SPIRIT"
ALCOHOL ABUSE PREVENTION
AND DEGLAMORIZATION
CAMPAIGN



RADM J. B. Hinkle
Personal Readiness and Community
Support

“Alcohol abuse impacts Fleet readiness and can affect your health and quality of life. If you choose to drink, responsible use is the policy. Our goal is a full rudder shift on the Navy’s attitude and culture toward alcohol.”

The Right Spirit is Education coupled with Leadership, Deglamorization, Intervention, and Accountability for all of us.

- ❑ The Campaign Targets All Hands From Seaman to Admiral.
- ❑ Requires Responsibility and Accountability from All Hands Regardless of Rank or Rate.
- ❑ Emphasizes Navy Core Values: Honor, Courage, & Commitment.
- ❑ Educates All Hands.
- ❑ Recommends Alternatives for Drinking.
- ❑ Requires a New Attitude Toward Alcohol Use.

Goals

- ❑ Enhance Fleet readiness by reducing alcohol abuse and related incidents.
- ❑ Provide a safe and productive working environment.
- ❑ Ensure Quality of Life for members, shipmates, and their families.

The Right Spirit is not prohibition. It requires only that members who choose to drink do so in a responsible manner. It emphasizes that it’s okay not to drink, and requires those in leadership to support members who choose not to drink and to guarantee respect for their choice.

Prevention & Deglamorization

The Right Spirit campaign emphasizes Personal, Shipmate, Leadership, and Command Responsibility while promoting Healthy Lifestyles for all Navy members.

Personal Responsibility

All Hands must:

- ❑ Recognize the effects of alcohol abuse on themselves, on others (including family members), and on their careers.
- ❑ Promote positive attitudes and behaviors about avoiding alcohol abuse.

- ❑ Not drink and drive.
- ❑ Not drink to the extent that it impairs judgment.
- ❑ Not exhibit public drunkenness.
- ❑ Comply with local laws for the purchase, possession, and use of alcohol.

Shipmate Responsibility

Shipmates take care of shipmates — 24 hours a day. All Hands must know alcohol abuse warning signs and take positive steps to ensure shipmates stay on the right course. This means:

- ❑ Intervene before excessive drinking occurs.
- ❑ Stop a shipmate from driving while under the influence of alcohol.
- ❑ Challenge inappropriate behavior resulting from alcohol use **on and off duty**.

Leadership Responsibility

All Hands in positions of authority must set a strong personal example of responsible behavior by demonstrating responsible conduct **on and off duty**.

- ❑ All Hands are Navy ambassadors and must live up to this image.

More than our high-tech equipment, superior tactics, or unparalleled logistics, it is our people who make us the best Navy in the world, and any threat to them must be dealt with quickly and decisively. Alcohol abuse and the incidents it causes impair our readiness and reduce the quality of life of our Navy team.

Command Responsibility

All Commanders, COs, and OICs must:

- ❑ Ensure policies are implemented and supported. Hold members accountable.
- ❑ Ensure availability of education and treatment programs for all personnel.
- ❑ If providing alcohol at command events, provide nonalcoholic beverages also.
- ❑ Intervene early and refer members to screening for prevention or education programs.
- ❑ Ensure members involved in alcohol-related incidents obtain medical screenings.
- ❑ Support referrals to appropriate education or clinical treatment programs.
- ❑ Be involved in the member's aftercare program.



RADM L. R. Marsh

Healthy Lifestyles

All Navy members are encouraged to actively contribute to an environment which fosters healthy lifestyles to optimize personal health and enhance readiness.

- ☐ Involvement in physical fitness and sports achieves and maintains body fat standards and optimum fitness.
- ☐ Supporting tobacco abstinence and/or discouraging use of tobacco products provides a healthy physical environment.
- ☐ Providing nutrition and stress management education ensures healthy and fit members.

Take control of your life. Alcohol, tobacco, laziness, and junk food put you on a short leash. Exercise, proper diet, and a clear mind put you in control. It's your choice.

Education & Training

The Navy Drug and Alcohol Program, Fitness, Education and Partnerships Division (NPC-60), has a variety of resources designed to assist commands:

- ☐ The ***Alcohol AWARE*** course is a 4-hour, command level alcohol abuse prevention course for All Hands.
- ☐ ***Alcohol IMPACT***, a 20-hour intensive course, is for members involved in an alcohol incident.
- ☐ The ***Personal Responsibility and Values Education and Training (PREVENT)*** course targets members 26 and below, which should be completed within two years of accession.
- ☐ ***Alcohol and Drug Abuse Managers and Supervisors (ADAMS)*** courses are once-in-a-career required courses for supervisors (8 hours) and managers (4 hours) focusing on prevention, intervention, referral, aftercare and program management.

What about you?

Are you promoting healthy leisure activities and deglamorizing alcohol? Are you involved in command and community volunteer activities and/or pursuing education as alternatives to drinking? Tell us about your success stories, so they can be shared with the Fleet.



- Write or call:
Navy Drug and Alcohol Programs
Navy Personnel Command
5720 Integrity Drive
Millington, TN 38055-6020
Comm (901) 874-4251; DSN 882-4251
Fax: (901) 874-2698
- Dial up:
BUPERS Access 1-800-346-0217,
(901) 874-2801, or DSN 882-2801
- Send us E-mail:
P602C@ PERSNET.NAVY.MIL
- Visit the Navy Drug Web site:
WWW.NPRDC.NAVY.MIL/NAVDWEB
- Visit us on the BUPERS/NPC Web site:
WWW.BUPERS.NAVY.MIL



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